

Senate Resolution 527

By: Senators Henson of the 41st, Harrell of the 40th and Jones II of the 22nd

A RESOLUTION

1 Recognizing and commending Nicole Henderson; and for other purposes.

2 WHEREAS, Nicole Henderson has dedicated her career to providing direction and strategies
3 to manage regulatory issues, influence public policy, and build a positive brand reputation;
4 and

5 WHEREAS, Nicole graduated from North Carolina A&T State University with a Bachelor
6 of Science degree in marketing; and she graduated from the University of Phoenix with a
7 master's degree in business administration/E-business; and

8 WHEREAS, Nicole has a been a member of the Public Relations Society of America,
9 American Marketing Association Society for Human Resource Management, and the
10 National Association of Black Journalists; and

11 WHEREAS, Nicole coordinates with others to provide internal and external communications
12 regarding legislation introduced for consideration in the Georgia General Assembly and
13 works as a liaison between the caucus and grassroots organizations; and

14 WHEREAS, Nicole provides counsel to senior leadership on communication strategies that
15 promote the organization's key messages via traditional and new methods; and

16 WHEREAS, Nicole develops effective holistic communication plans that span channels and
17 audience segments; and

18 WHEREAS, Nicole develops short and long-form videos and content strategies to advance
19 new forms of mass communication; and

20 WHEREAS, Nicole has used her skills to train others to advance communications in
21 Georgia; and

22 WHEREAS, Nicole has co-led a team to provide training and information about Georgia
23 legislative process and policy, provided communications support to leadership in the form
24 of media outreach to local and national outlets, and provided media training and support to
25 leadership for television appearances and media interviews in Georgia.

26 NOW, THEREFORE, BE IT RESOLVED BY THE SENATE that the members of this body
27 look with great anticipation toward the future of this amazing Georgian, heartily commend
28 Nicole Henderson for her excellence, and express their best wishes for her continued success.

29 BE IT FURTHER RESOLVED that the Secretary of the Senate is authorized and directed
30 to make an appropriate copy of this resolution available for distribution to Nicole Henderson.